

# Skilled **Digital Graphic Designer** with with flair and passion for **Visual Expression**

**Theodor Skovmand Krummes**

[Portfolio](#)

[LinkedIn](#)

Commercial-minded graphic designer with three years of experience in the entire design process, from conceptualization to delivery, and a detail-oriented mindset. I offer excellent problem-solving skills along with a well-developed ability to work constructively and perform effectively both independently and in team environments.

## Highlighted Work Experience

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### 2022-2023 **Digital Designer | *Freelance***

- Designing & creating websites for clients (CMS WordPress & Low code HTML, CSS & JS.)
- Graphic design & art direction for clients eg. (content creation, banners, simple animations & print solutions.)

### 2022-2022 **Creative - Intern | *McCann Copenhagen***

- Art direction & graphic design for clients & inhouse for McCann eg. (POS material, Labels & banners etc.)
- Concept- & idea development for advertising-campaings, user experiences, design & brand-building, both digital & physical.
- Creating & assisting with visual assets across digital platforms eg. (Social media, sales & marketing.)
- Ideate, create, and deliver on-brand & eye-catching assets & campaigns (Supers for TVC's, OOH content, Simple animations, Video editing, Paid media content etc.)
- Ad hoc tasks eg. (Graphic planning & layout.)
- Clients: Néstle, Coca Cola Company, L'Oreal, SEAT, Carlsberg, OnePlus, Santander Consumer Bank & others.

### 2021-2021 **Graphic Designer | *CURVEX***

- Content creation for social media, sales & marketing.
- Product design for the CURVEX NEO PRO headset.

### 2020-2021 **Graphic Designer | *Meew***

- Creating & updating guidelines, visual identities & brand-building inhouse for Meew's product & for clients eg. (nuJob, SplitShift, NIOMI etc.)
- Web design & creation of websites for clients & inhouse for Meew's products eg. (nuJob, Übermensch etc.)
- Design UI/UX, user journey, wireframing & prototyping apps for clients & inhouse for Meew's products eg. (Kintella, Convision, Mental Robusthed etc.)
- Graphic design for social media, marketing & sales.
- Designing visuals for clients landing-pages, websites etc.



## Competencies

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Branding

Art direction

Digital design

Graphic design

Content creation

Multimediasdesign

Concept development

## Toolbox

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### Expert

Figma

WordPress (CMS)

Adobe Photoshop

### Super user

Adobe Illustrator

Adobe Premiere Pro

Adobe InDesign

### User

Adobe After Effects

Adobe Lightroom

Microsoft Office 365



## 2020-2020 **Graphic Designer – Intern | Meew**

- Content creation for social media & marketing.
- Design UI/UX, user journey, wireframing & prototyping apps & websites for Meew's products.
- Creating moodboards & facilitating inspiration sessions for new & existing clients.

## **Education**

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2021-2022 **Digital Concept Development (Bachelor's degree) | Copenhagen School of Design and Technology (KEA)**  
Elective | Value-creating Algorithms.

2019-2021 **Multimedia Design & Communication (Academy Profession) | Copenhagen School of Design and Technology (KEA)**  
Elective | Digital Design & Content Creation.

## **Hobbies**

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I love doing **fitness** and train four times a week. It gives me surplus and energy, which I enjoy spending with my family, friends and acquaintances. When I'm not doing sports, I watch it. I am a massive Arsenal fan, and follow them through thick and thin.

## **References**

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References will be provided upon request.

## **Contact**

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