

## To Whom It May Concern.

Theodor Skovmand Krummes has been employed as Creative-Intern at McCann from January 2022 to April 2022. He has acted as a creative part of our creative team.

I have had the pleasure of working closely with Theodor on several assignments. He has worked with several of our clients and provided art direction on elements for campaigns and high-level graphic work. Theodor has also worked with internal sparring sessions and made insight analyses on plausible possibilities, which we at McCann can help our customers towards. He has worked with clients such as: L'Oreal, Santander Consumer Bank, Nestlé, OnePlus, Coca Cola Company etc. and lots of New Bizz.

Theodor has performed many different tasks. He has worked with art direction, graphic design, strategic insights and participated in concept development. All his work he has documented in an internship portfolio that serves as a showcase of his rewarding work with us.

Theodor has moved a lot in the four months he has been with us. He has demonstrated many of his competencies which he has acquired through his educations as a Multimedia Designer and Digital Concept Developer. He shows a great passion for graphic work, where he always justifies his actions with evidence from insights and strategy. In addition, he has a great knowledge of many relevant programs, especially he is strong in the Adobe and office suite. Theodor is reliable and executes on every project he is involved in, and at the same time he is also ready for change if there are urgent tasks. He imparts insightful digital aspects, as well as knowledge-based angles to the tasks he works on. Theodor understands the importance of deadlines and how important it is to be in-touch with the customer. He is not afraid in giving his take on new directions and shows great enthusiasm for idea development and idea generation. He enthusiastically participates in brainstorming and workshops for new projects and briefs.

Theodor has been one of the most productive interns we have had at McCann.

I can therefore give Theodor my warmest recommendations.

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**Regner Lotz**

Creative Director, Copenhagen, Denmark

Email: [regner.lotz@mccann.dk](mailto:regner.lotz@mccann.dk)

Mobile: +45 26 15 56 89



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Cannes Network of the Year

Effie's Network of the Year 2018, 2019, 2020

AdAge A-List 2016, 2017, 2018, 2019, 2020

Fast Company World's Most Innovative Company